



What happens when a leader steps forward to respectfully challenge the very model he helped build? You get one of the most honest, thought-provoking conversations we've had on Coro Chronicles. **Mathew Guilfoyle, COO of Quiltt**, shares his journey from traditional technology into long-term care, the story behind his **viral "Whose Theme Is It Anyway?" post**, and why group calendar attendance may not be the strongest measure of meaningful engagement.

He also shares the story of one remarkable director whose small but mighty team ensures at least 65% of residents receive one-on-one interaction every single day an approach that is helping promote **gradual dose reductions and less reliance on psychotropic medications** through the power of connection. This episode makes one thing clear: engagement is not an amenity...it is care!

Tune in and hear why Mathew says the luckiest thing that ever happened to him was being **"discovered by senior living."**



THREE NEW CARE RADIO STATIONS



We have not one, but three exciting new CARE Radio programs designed to spark joy, inspire stories, awaken memories, and bring residents more of the music that feels like home. From blue suede shoes and unforgettable love songs to smooth jazz vibes and familiar melodies, there is now even more to enjoy.

ELVIS - You can find the king under "Oldies" and remember Elvis is more than an entertainer he was a first concert, a transistor radio under the pillow, a slow dance, or the thrill of hearing the King for the very first time.

LOVE SONGS - Love Songs under "Oldies." They will bring back the people and moments held closest to the heart: weddings, anniversaries, first kisses, and songs once sung with a hairbrush.

SMOOTH LOUNGE JAZZ - Smooth Lounge Jazz offers familiar favorites from the 1940s through the 1980s, reimagined as loungey instrumentals that invite residents to chill, hang, and simply enjoy the moment.

FOR ONE UNFORGETTABLE MOMENT, DEMENTIA LOOSENEED ITS GRIP



Gary was diagnosed with young onset dementia at just 51. For the past five years, he and his wife, Natasha, have courageously shared their journey, helping others understand what it means to live with dementia while also showing the love, laughter and life that remain.

Then, during a [**TAKE THAT concert, something extraordinary happened**](#). As the opening notes of Gary's favorite song filled the air, he began to sing every word. Beside him stood Natasha, watching the man she loves become fully present in that moment. He was simply Gary, singing, smiling and remembering.

This is one of music's greatest gifts. It can reach places conversation no longer can, awaken joy and reconnect us with who we have always been. Dementia may change the way a person remembers, communicates and moves through the world, but the person is still there. And sometimes, [**music knows exactly where to find them**](#). ❤️

[WATCH FULL VIDEO](#)

An infographic featuring a photograph of an elderly man with white hair and a mustache, wearing large black headphones and a dark blue sweater. He is sitting in a comfortable chair, looking relaxed with his eyes closed. In the background, there is a window showing a view of a city with a large dome, likely St. Peter's Basilica in Rome. On a table in front of him is a white mug with a red and green stripe and the word 'Caffè' on it, and a newspaper with the title 'CORRIERE DELLA SERA'. To the right of the photo, there is a list of findings from 104 studies involving 9,617 participants.

**104 Studies.
9,617 Participants.
One Powerful Finding
About Music and Stress.**

-  **Psychological Stress ↓**
Less anxiety, nervousness,
and negative mood
-  **Physiological Stress ↓**
Lower heart rate, blood pressure,
and stress hormones
-  **Strongest Effect
Heart Rate ↓**
-  *Music with purpose.
Better for how we feel.
Better for our bodies.*

This research reinforces why Coro Health uses music with purpose. Music is more than background sound it can support how people feel emotionally while also influencing the body's stress response.

FULL STUDY NIH: [EFFECTS OF MUSIC INTERVENTIONS ON STRESS RELATED OUTCOMES](#)



Resident Engagement Is Health Care - Not Just an Activity

Ten minutes of meaningful connection can outperform an hour-long activity that misses the mark. Consistency beats complexity, every time.



How Coro Health Reinforces “Superager” Habits

With patience, routine, and familiar music used with intention, home health providers can help people feel safer, known, and comforted right where they are.



Reserve some time with our Co-Founder & CEO, [David Schofman](#), to learn more, ask questions, and explore how we may be of service to you and those under your care.

RESERVATION



Person-centered care starts by knowing who is not a morning person.



Awarded to

Your Community

In recognition of full license compliance with all major music agencies, including ASCAP, BMI, SESAC, C.V.R. and SoundExchange, for MusicFirst, FaithFirst & EnrichFirst services.



David Schofman
CEO, CORO HEALTH



YOUR CERTIFICATE OF COMPLIANCE

From senior living to home health to acute care, every community using Coro Health music services receives a Certificate of Compliance and it isn't just paper on a wall.

When you display your certificate, you're telling the world you don't just meet a standard. **You set one.**

REQUEST YOUR CERTIFICATE

