

## Why Music Licensing Matters More Than You Think



**Music licensing questions are hitting the healthcare space harder than ever and for the first time in our industry, we're bringing the conversation that actually answers them.**

In this rare, unfiltered interview, I sat down with Brendon Vandergast, music licensing attorney and trusted counsel to the artists, creators, and voices behind the music that shapes our lives. But what makes this conversation different isn't just his expertise... it's the heart behind it.

Brendon pulls back the curtain on the questions healthcare leaders have been asking for years—and finally delivers clear, honest answers. No jargon. No confusion. Just real clarity.

He also shares his personal journey—what led him to protect the very artists and musicians who shape the soundtracks of our lives.

Because this isn't just about compliance. It's about protecting creativity. Honoring artistry. And ensuring the music we rely on to heal, comfort, and connect can continue to exist.



## SOUND DECISION:

A SENIOR LIVING LEADER'S  
GUIDE TO MUSIC LICENSING

Enhancing Resident Well-Being  
While Staying Legally Compliant



## LEADERSHIP GUIDE MUSIC LICENSING

This is the healthcare industry's only expert-developed, comprehensive music licensing reference tool and it's **COMPLETELY FREE**. Clear, actionable guidance shouldn't be a privilege. It should be a standard.

[FREE GUIDE](#)

# CERTIFICATE

Of Music Compliance

Awarded to

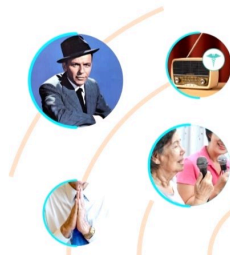
*Your Community*

In recognition of full license compliance with all major music agencies, including ASCAP, BMI, SESAC, GMR, and SoundExchange, for MusicFirst, FaithFirst & EnrichFirst services.



*David Schofman*

CEO, CORO HEALTH



**Your Certificate of Compliance is more than a piece of paper on a wall** — it is a powerful declaration to every resident, patient, and family member who walks through your doors that your commitment to thoughtful, dignified care extends to every single corner of your community. It goes beyond the clinical, reaching into the moments of comfort, joy, and connection that music and faith create every day — proof that in your community, exceptional care isn't just a policy. It lives in every room, every hallway, and in the very air your residents breathe. When you display this certificate, **you are telling the world that you don't just meet a standard... you set one.**

[REQUEST YOUR CERTIFICATE](#)

# CORO HEALTH: ON THE ROAD FOR 2026

## 3 STOPS SO FAR THIS YEAR

**1** **TALA**  
Round Rock, Tx  
Texas Assisted Living Association

**2** **CALA**  
Sacramento, CA  
California Assisted Living Association

**3** **ICAA**  
Orlando  
International Council on Active Aging

**JOIN US FOR THE SESSIONS!**

Coro Health

## Coro Health Takes the Stage in 2026

We're hitting the road in 2026 and bringing the Sound of Healthcare to some of the industry's most impactful conferences. Each stop is an opportunity to connect, share, and continue advancing whole-person care through music, faith, and engagement. We can't wait to see you, hear from you, & connect with you!

**TALA Conference & Expo** | Texas Assisted Living Assoc.  
"The Therapeutic Benefits of Music and Faith in the Care Plan"  
Round Rock, TX | April 8–10

**CALA Spring Conference & Trade Show** | California Assisted Living Assoc.  
"The Therapeutic Benefits of Music and Faith in the Care Plan"  
Sacramento, CA | June 1–3

**ICAA Conference & Expo** | International Council on Active Aging  
"Sound Decisions: Dining Music as a Structured Wellness Program"  
Orlando, FL | November 17–19

[LEARN MORE](#)



[David Schofman](#)

If you're heading to any of these events, I'd love to connect reach out beforehand so we can plan to meet up in person, whether we're old friends I haven't seen in a while or new ones along the way!

[Linkedin](#)

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Nobody burns out from caring too much. They burn out from being supported too little.

COROHEALTH.COM

BOOK A DEMO

