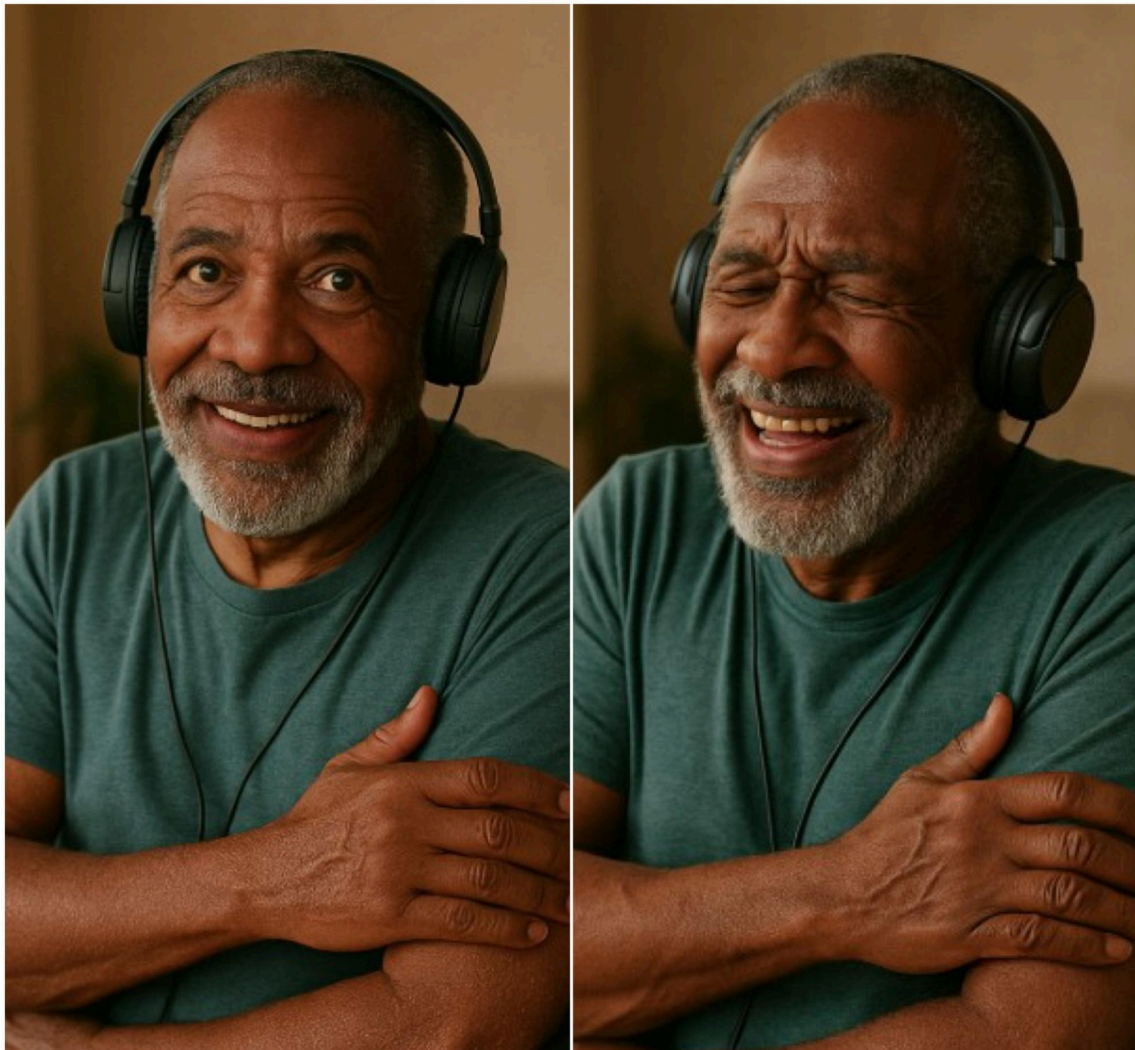




Why Songs Give You Goosebumps | ADN on Dining | Coro Chronicles with Lori Snow
NEW Content CARE Radio & Couch Concerts | Client Spotlights

Why A Song Gives You Chills & How It's Revolutionizing Care



You know that moment when a piece of music hits just right - and suddenly, goosebumps ripple down your arm, your breath catches, and time stands still?

That's not just emotion. That's **Frisson** - a rare neurological phenomenon that floods your brain with dopamine, the same "feel-good" magic released when you

fall in love or taste your favorite chocolate.

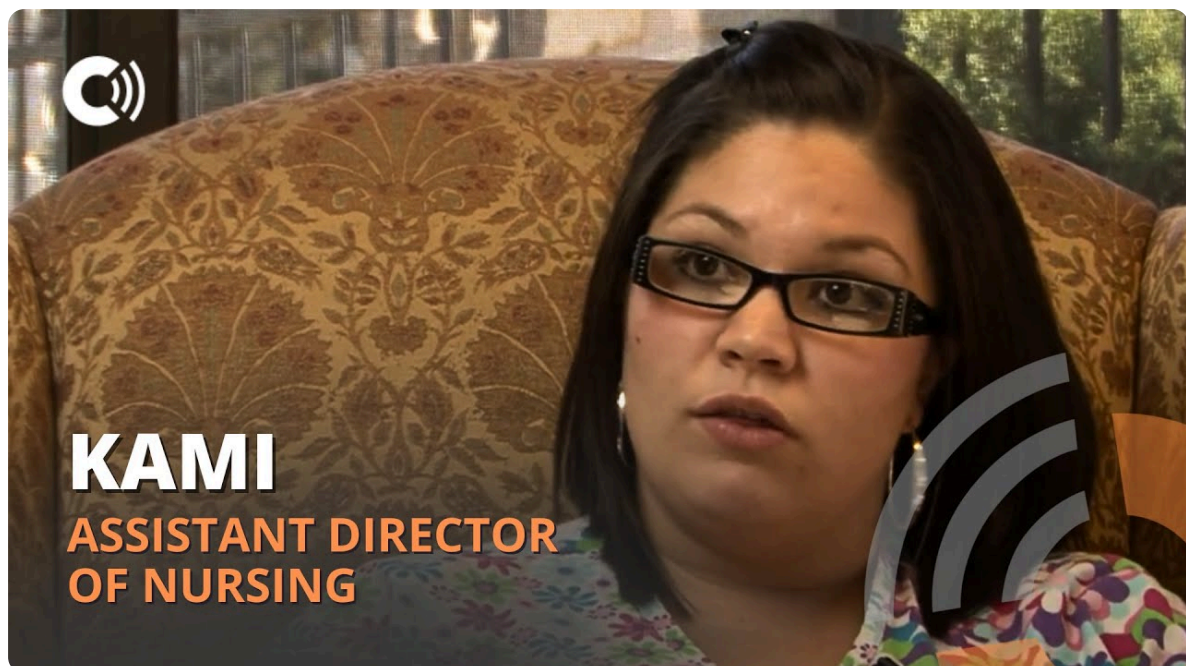
It's your brain throwing a standing ovation as music connects sound to soul.

From Chills to Healing

Here's the real wow: this same powerful response is what makes therapeutic music so transformative for people in your care. At Coro Health, we've witnessed how a song can stir memories long thought lost, light up faces, unlock stories, and soothe restless spirits.

I didn't expect music to change the energy in a room like that. But I've seen it - heard it - felt it. **Music that comforts. Music that connects. Music that heals in ways medicine can't.**

The Moment Everything Changed



Kami still remembers —residents shouting across tables, staff raising their voices just to be heard, anxiety filling every corner of the dining room. **Then came MusicFirst.**

Within days, something miraculous unfolded. Angry outbursts softened into quiet conversations. Clenched fists relaxed. Mrs. Patterson, who used to bang her spoon relentlessly, now sits peacefully humming along.

"It's like watching our residents come back to themselves," Kami reflects.

"MusicFirst didn't just change the sound in our dining room. It gave our people back their dignity."

Where chaos once reigned, there's now something sacred—every meal an opportunity for connection, comfort, and grace.

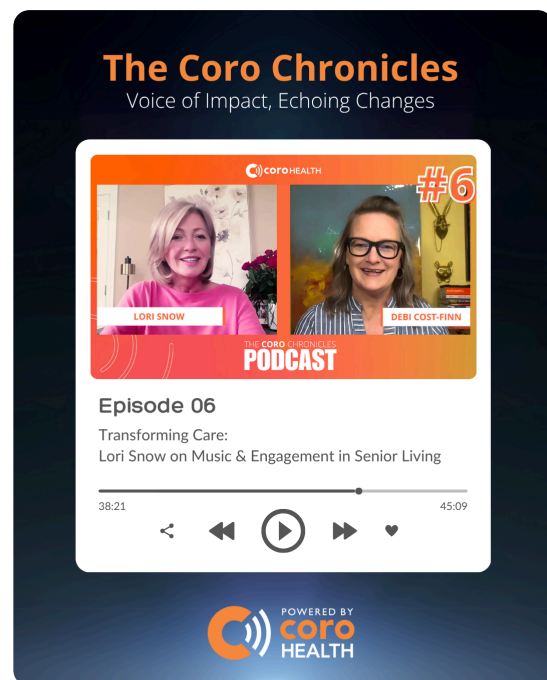
Watch the video


Lori Snow Unplugged: Behind The Engagement Bundle

Lori reveals how streaming wellness programs are **revolutionizing senior living** by shattering isolation, igniting joy, and creating magical moments that transform ordinary days into extraordinary experiences.

You'll hear real-world strategies and **heartfelt stories** that showcase how The Engagement Bundle has incredible power to completely transform care environments.

Tune in for game-changing insights that will inspire your community and elevate resident engagement!



 Have a story to share or want to be a guest? Debi would love to hear from you!

[Click Here](#)



NEW TO CARE RADIO

- **Patriotic & Americana Favorites**
Military hymns, classic anthems, and heartfelt tributes that honor veterans and working-class heroes.
- **Family Celebrations**
Classic and modern songs celebrating mothers, fathers, and the strength of family.



We've expanded **CARE Radio** and **Couch Concerts** with fresh programming now available through **EnrichFirst**. Our enhanced lineup includes classic and modern patriotic songs, heartfelt holiday music celebrating family, and uplifting spiritual performances featuring timeless tunes and soul-stirring hymns.

These programs are designed to honor, celebrate, and uplift your residents, bringing energy, joy, and meaningful moments of connection to any setting. It's the perfect way to spark smiles, memories, and pride - **no stage required**.



[Book a Demo](#)

Partner Power: Innovation, Impact, and Connection

At Coro Health, powerful things happen through partnership. This month, we're celebrating two collaborations that show what true impact looks like.

Trinity Health - St. Joseph of the Pines

In just five months, residents and staff streamed over 117,000 minutes of therapeutic music and spiritual programming. Music and faith are now part of the care culture, creating calm, connection, and joy.

LifeLoop - 13 Years Strong

For over a decade, Coro Health and LifeLoop have grown together through change and innovation. From evolving technologies to shifting regulations, our focus has remained the same: enhancing lives in long-term care.

These partnerships reflect what care can become when connection is at the center.



Get the Coro Health App - Available on:

