

**Respected Author and Religion Expert Carol Orsborn, Ph.D.
Joins Coro Health as Executive Director of CoroFaith**

*New offering to provide individualized spiritual continuity for the Aging-in Place
and Long-term Care Communities*

AUSTIN, Texas (January, 2012) – Coro Health announced today that internationally respected author and thought leader Carol Orsborn, Ph.D. has been named Executive Director of CoroFaith, a unique audio-based wellness offering providing individualized spiritual continuity for the long-term care and aging-in-place communities.

Orsborn has published 21 books translated into 15 languages including *The Art of Resilience* (Random House), *Nothing Left Unsaid* (Conari) and *Fierce with Age* (Spring, 2012). She has also appeared on *Oprah*, *NBC Nightly News* and *The Today Show*, as well as in *People Magazine*, *The New York Times* and *Huffington Post*, among others.

CoroFaith draws from over 1000 hours of prayers, sermons, daily scripture, education, meditation, interactive spiritual exercises and more from a broad spectrum of traditions and beliefs. Based on a simple assessment, CoroFaith builds a customized library for the individual allowing them to select what, when and where to engage. In all, CoroFaith provides access to 12,000 religious communities.

“Growing interest and sophistication have resulted in demand for a wellness product that addresses the critical religious and spiritual dimensions of aging,” said David Schofman, CEO of Coro Health. “Carol’s expertise in both the spirituality and aging fields will provide tremendous value for our community. We welcome her to the team.”

A Phi Beta Kappa graduate of the University of California, Berkeley, Dr. Orsborn received her Masters of Theological Studies and Doctorate in History and Critical Theory of Religion from Vanderbilt University. Her areas of expertise include adult development and ritual studies, specializing in life stage issues relating to individuals at midlife and beyond. Dr. Orsborn’s post-doctoral work includes training in spiritual counseling at the New Seminary for Interfaith Studies in Manhattan, Stillpoint and the Spirituality Center at Mount St. Mary’s College in Los Angeles. She has served as adjunct faculty for Georgetown, Pepperdine and Loyola Marymount Universities.

“Providing consistent spiritual support to seniors is a major challenge for caregivers,” said Orsborn. “I’m delighted to join the CoroFaith team to address the need for comfort, motivation, inspiration and growth through all life stages for individuals from a broad spectrum of beliefs and traditions.”

Orsborn is served by an advisory board of experts representing a wide range of religious and academic credentials including Mary Ann Brussat, co-author of *Spiritual Literacy: Reading the Sacred in Everyday Life*; Rabbi Dayle A. Friedman, MSW, MAJCS, BCC, founding director of Hiddur: The Center for Aging and Judaism of the Reconstructionist Rabbinical College and Robert L. Weber, Ph.D., Assistant Clinical Professor of

Psychology in the Department of Psychiatry at Harvard Medical School and a former Jesuit.

CoroFaith is a subscription service that can be accessed from a laptop, desktop, Ipad, smartphone or any web-based connected device. The service will be available in the first quarter of 2012.

Supporting Resources

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About Coro Health

Coro Health provides therapeutic audio solutions designed to improve the quality of life of seniors, whether at home or in long-term care communities. Users benefit from customized content including the MusicFirst initiative featuring individual Music Prescriptions™ and CoroFaith's spiritual and religious offerings, delivered via computer and Internet connection, either on-demand or by pre-determined schedule. Coro Health's aging-in-place wellness solutions have been clinically proven to improve the effects of agitation and depression through non-pharmacological intervention. For more information visit: www.corohealth.com.

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